

Student Union Annual Report Academic Year 2023/2024

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Student Union President
2023/2024

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INTRODUCTION BY ABIGAËLLE PERRAULT

Dear Reader,

This report presents the work and results of the Student Union for the Academic Year 2023/24. I am proud of the Student Union's achievement this past year and the great work of the Executive Team.

Over these two semesters we implemented the new structure approved in May 2023. The new roles, such as Sustainability and Campaigns & Promotions Officers, have implemented great initiatives in benefit of the students' experience.

The hard work done on **Community, Collaboration,** and **Communication** has led us to host more than 80 events, and we have increased the number of students engaging in our events and societies.

Representing an extremely diverse student body, we have also focused our work on Equality, Diversity, and Inclusion, for which we have organized events that fully celebrated various cultures and traditions.

Another part of our work during this year, was the creation of strong campaigns on different aspects of sustainability and a formal proposal to improve sustainability on campus, having a great impact in the University initiatives implemented in the last months. I am honored to see the positive impact the Student Union had on the **removal of single-use plastic bottles** on campus.

I am confident that my successor, Teresa Janikova, will brilliantly lead the executive team in the upcoming year.

Yours sincerely,

Abigaëlle Perrault

KEY ACHIEVEMENTS

The Student Union's Executive Team has achieved high standards in different areas throughout the year. The following section highlights the key achievements in the main areas,

COMMUNITY

The Student Union during Academic Year 2023/24 presented the Student Body with an extensive calendar of opportunities for students to connect, learn and make new friends.

- In total we hosted 82 events:
 - 15 Academic Events
 - 9 Council Events
 - 30 Social Events
 - 22 Societies Events
 - 6 Wellbeing and EDI Events
- In total 1,893 students attended our ticketed events.
- In total 622 students registered to our societies.

Read more about the different events organized and the societies in Accomplishments by Area (pages 16 to 18).

Welcome Week

We created an exciting atmosphere for our new students to feel welcomed and at home. The Student Union organized various activities, such as campus tours, networking events, boat parties and the traditional SU Welcome Festival.

- In total, we hosted:
 - Autumn 2023 - 32 tours over two days
 - Spring 2024 - 20 tours over two days

This year, each student was given a Welcome Booklet written by the Student Union President while completing registration. Read more about the Welcome Week on page 15.

COMMUNICATION

For the Academic Year 2023/24, "Building on communications like never before" was the slogan of our Communications team.

Communication channels

This year we have seen continued communications growth by creating different opportunities to share and gather information from our students, such as:

- In person and online campaigns (22)
- Automation of our communication channels
- Innovation and standardization of our design templates
- Intensive work in social media growth:
 - Creation of a new more engaging username: @RegentsUniSU
 - Activation of engagement, having the below results:
 - Reels: Between 3,690 and 4,935 accounts reached - top three
 - Followers: 6,918 as of April 2024
 - Accounts reach in total:
 - 9,082 - Jan to April
 - 8,294 - Sept to Dec
 - Content interaction:
 - 2,172 - Jan to April
 - 2,325 - Sept to Dec

Read more about the work of our communications team on page 21.

Reporting Back

Student Representation

This year we continue the strong work in activating our Councils, taking actions on students' feedback presented to our Council Presidents.

Read more about the councils on page 12.

'You Said, We Did' Campaign

Following the student representatives feedback regarding the Student Union, we published a 'You Said, We Did' campaign to report back to the student body on the relevant actions that the SU has taken. Per example, student reps suggested "More formal and academic events" and "More events on campus", we hosted 50 events on campus with 30 academic, wellbeing and council events.

Feedback like this led the executive team to push their creativity and create new ideas of events for students that would be of interest to the wider student body.

Read more about the 'You Said, We Did' Campaign on page 22.

COLLABORATION

Throughout the Academic Year of 2023/24, the executive team continued with strong connections and worked in building meaningful relationships with one another.

Another key area of focus for collaboration has been to continue the engagement with our students through our communication channels and with groundwork with university administrators, academics, and staff, where we have actively shared feedback and concerns to encourage the decision-making processes. Particularly, we have worked closely with the Careers Team, the Alumni Team, Communication, Directors of Content.

With the new structure's implementation, the executive team has noticed an increase in collaboration within the Student Union. Each member grew in their respective role. They also helped each other grow by joining forces to develop engaging campaigns and events for the student body. I can confidently say it has been a pleasure to witness their collaborative spirit and positive attitude.

SUSTAINABILITY

Sustainability and caring for the environment have been important focus points for the Student Union this year. With the new Sustainability Officer position, we felt necessary to tackle a subject that affects us deeply.

Over the past months, the Student Union has gone above and beyond to promote and raise awareness on environmental issues.

In April 2024, the President presented a proposal on the removal of single-use plastic water bottles on campus to the Associate Provost of Student Experience, Samantha Grady, and the Director of Conferences & Events, Neil Brooke.

The Student Union would like to thank Neil for the amazing changes he brought at Regent's University shortly after joining the university. We appreciate your efforts in making the campus more sustainable and are looking forward to seeing what is next for Conferences & Events.

Read more about sustainability on page 19.

EXECUTIVE TEAM

The following table presents each student having fulfilled an officer position:

Position	Autumn 2023	Spring 2024
President	Abigaëlle Perrault	Abigaëlle Perrault
VP of Councils and Representation	Sophie S Slater	Sophie S Slater
VP of Community Development	Tamar Hopkins	Tamar Hopkins
VP of Wellbeing and EDI	Lola Duncan	Lola Duncan
VP of Communications	Nur Fadhillah Herwansyah	Nur Fadhillah Herwansyah
PG BAM Council President	Kapish Agarwal	Kapish Agarwal
UG BAM Council President	Siya Bhardwaj	Siya Bhardwaj
Fashion & Design Council President	Vacant	Manaal Mirza
Liberal Arts Council President	Emma Bond	Emma Bond
Psychotherapy & Counselling Council President	Vacant	Vacant
Film & Acting Council President	Katharina Marie Schwarz	Andrea Celaya Cervantes
Psychology Council President	Shelbey Elizabeth Dutchak	Shelbey Elizabeth Dutchak
Social Events Officer	Simran Bagla	Simran Bagla
Academic Events Officer		Teresa Janikova
Societies Officer	Rishi Rao	Amanda Taylor
Sustainability Officer	Gabriella Genova	Prithvi Singh
Social Inclusivity Officer	Neha Parmar	Vacant
Marketing Officer	Jasmine Chantelle Hippolyte	Jasmine Chantelle Hippolyte
Social Media Officer	Mary Carolina Leite Da Cunha Bento	Mary Carolina Leite Da Cunha Bento
Campaign and Promotions Officer	Vacant	Sophie Malin
Intrapreneur/Activator Officer	Vacant	Oscar Hentsch
SU's External Relations Officer	Vacant	Chiara Müller

Executive Team - Autumn 2023



Executive Team - Spring 202



STUDENT UNION AWARDS 2023/24

In May, we hosted the SU Awards 2024, recognizing the exceptional contributions of our executive members.

This special ceremony created a space to acknowledge their remarkable efforts, celebrate their hard work throughout the year and to say thank you to different members of staff that have supported our work during this year.

Below is the list of awards offered during the ceremony, along with the nominees and winners for each award:

Student Union Excellence Award 2024

- Nominees:
 - Amanda Taylor
 - Shelbey Elizabeth Dutchak
 - Lola Duncan
- **Awardee: Lola Duncan**

Student Union Exceptional Team Member Award 2024

- Nominees:
 - Tamar Hopkins
 - Sophie Malin
 - Amanda Taylor
- **Awardee: Tamar Hopkins**

Student Union Leadership Growth Award 2024

- Nominees:
 - Teresa Janikova
 - Nur Fadhilah Herwansyah
 - Sophie Slater
- **Awardee: Sophie Slater**

Student Union Inspirational Leadership Growth Award 2024

- Nominees:
 - Shelbey Elizabeth Dutchak
 - Tamar Hopkins
 - Sophie Slater

- **Awardee: Sophie Slater**

Student Union Dedicated Team Member Award 2024

- Nominees:
 - Lola Duncan
 - Tamar Hopkins
 - Shelbey Elizabeth Dutchak
 - Sophie Malin
 - Amanda Taylor
- **Awardee: Lola Duncan**

To thank the staff of campus for their support of the Student Union, the team has awarded **Student Union Champion** to the following members of staff:

- Olivia Davis, Senior Manager Alumni Community, Careers and Network Development
- Bianca Di Meglio, Reid Hall Administrator
- Jacqui Swift, Media and Communications Lecturer

See the Student Union Awards reel [here](#).

ACCOMPLISHMENTS BY AREA

COUNCILS AND REPRESENTATION

During the academic year 2023/24, the Councils and Representation team was under the leadership of Sophie Slater. Sophie took initiative on students' feedback brought to their council presidents. The students expressed their need for support on writing assignments in an English university, following which Sophie organized Academic Supports Sessions in collaboration with the Academic Skills team*. She has led her Councils Presidents team with encouraging leadership and was helping them develop their ideas and initiatives by pushing them to think creatively.

*See Academic Events on page 16.

BAM Undergraduate Council

Autumn 2023

The BAM Undergraduate Council was led by Asal Jannati during the Autumn 2023 term. Asal led her council in a friendly manner, allowing her fellow UG BAM students to share feedback in a safe setting. Her welcoming attitude helped in creating one of the strongest and most attended councils of the semester. During the biweekly meetings, students could share feedback on their academic experience and engage in interesting discussions with fellow council members. During the term, Asal organized the following:

- **Team Building & Networking Event**, 8th November 2023.

Spring 2024

During the Spring 2024 term, the BAM Undergraduate Council was led by Siya Bhardwaj. Siya showed exemplary organization and communication skills with her Vice President and council members throughout the semester. Her outgoing and social personality helped in developing a strong council in which the members can feel part of an engaging community. During the term, Siya organized one council event:

- **Networking Event**, 17th April 2024.

BAM Postgraduate Council

The BAM Postgraduate was led by Kapish Agarwal. Kapish's approachable presence made him a good candidate for the Council President position. He worked actively in creating engaging activities for his council members and offered additional meetings if engagement to a council meeting was low. Both events organized by Kapish during the year included

team bonding activities. Due to low levels of engagement, the events were adapted as networking events:

- **Networking and Team Bonding for Postgraduates**, 22nd November 2023.
- **Networking for Postgraduates**, 20th March 2024.

Liberal Arts Council

For this academic year, the Liberal Arts Council was led by Emma Bond. Emma has shown a warm and friendly approach to her council members. Her dedication to her role was shown through promotion of the Student Union and Liberal Arts Council during the course's core modules. Her leadership offered ideal feedback sharing platform, in addition to encouraging engaging conversations. During her year as Council President, Emma organized the two following events:

- **Movie Night**, 7th November 2023.
- **Masterclass: The PR World, with Jacqui Swift**, 16th April 2024.

Psychology Council

The Psychology Council was led by Shelbey Elizabeth Dutchak. Shelbey showed exemplary dedication not only to her council, but to the Student Union in general. Her passion to have the student voice heard on campus is unquestionable and any students sharing concerns with Shelbey could be certain that actions would be taken on those concerns. She also took under her wing the Psychotherapy & Counselling Council, which lacked applicants for the role of president. During her year in the Student Union, Shelbey organized the following events for both councils' members.

- **Networking for Psychology and Psychotherapy Students**, 13th November 2023.
- **Careers in Psychology and Psychotherapy, with Alumni panelist**, 17th April 2024.

Psychotherapy & Counselling Council

The Psychotherapy and Counselling Council was partly led by the Psychology Council President, Shelbey Elizabeth Dutchak (see section above on the Psychology Council).

Film & Acting Council

Autumn 2023

During the Autumn 2023, the Film & Acting Council was led by Katharina Schwarz. She was able to offer not only a platform for feedback, but also reinforce the sense of community within the Film & Acting Council with activities such as word association games. Katharina also communicated effectively with her Director of Content regarding concerns brought to

her by her council members. As part of her term in the Student Union, she planned one event for the council.

- **Headshot Session, in collaboration with the Vice President of Community Development, 4th November 2023.**

Spring 2024

During the Spring 2024 term, Andrea Celeya Cervantes to lead the Film & Acting Council. She has worked to great lengths to enhance the interactions between the acting students and the film students. Andrea amiable approach created a lot of potential for the Film & Acting Council.

Andrea is currently working with the Alumni Team on campus in preparation for her council event in Autumn 2024.

Fashion & Design Council

Autumn 2023

During the semester of Autumn 2023, the Fashion & Design Council President role remained unfulfilled. The Vice President of Councils and Representation worked tirelessly to connect with the Fashion & Design students. However, attendance and engagement with the council was unsuccessful.

Spring 2024

Manaal Mirza joined the executive team in late February 2024, as Fashion & Design Council President. She offered an open space for her council members to share their experience in their courses and modules. Manaal's calm and welcoming presence make her a great council president and she has comfortably grown in her role, with the help of the Vice President of Councils and Representation.

Manaal did not host a council event this term due to her joining the Student Union late in the semester. She has, however, consulted with her council members to organize an engaging event for them in Autumn 2024.

COMMUNITY DEVELOPMENT

The Community Development team was led by Vice President Tamar Hopkins. Tamar's proactiveness and work values made her a great Vice President. She brought creative ideas to the Community Development team whilst paying close attention to her officer's innovations. Tamar was always ready to help other members of the team in various

aspects, such as helping hosting events, helping with guestlists entry, and content creation for our social media pages.

Read more about the key achievements in community development on page 4.

Welcome Week

This year's September and January Welcome Weeks showed great success.

The Student Union was overseeing various activities, such as campus tours and networking events. Freshers showed a great level of engagement during the different activities organized by the executive team. Events such as speed friending and networking allowed students to meet their peers and connect with them in a friendly environment.

Due to a high number of intake students in September 2023, we decided to organize two boat parties instead of one to be able to offer the experience to as many students as possible.

During our festival we offered a range of activities for students to engage, such as:

- Exhibition of different services available on campus
- Showcase of new and exciting products
- Diverse exciting activities, such as pilates and yoga classes, an art station, giant board games, to name a few

In collaboration with other departments of the University, various brands took part in the event, -including Write2Speak, Holland & Barret, Suez, Redemption Coffee, and more-.

The executive team promoted the work of the Student Union during the festival and fair. We strongly promoted the councils, the societies, and the available roles in the executive team to hire new dedicated members to join the Student Union.

The President also developed a welcome booklet titled 'Student Union Essentials' to be shared with all new students during the Welcome Week. The document included a welcome word from the President, the list of events for the week, information about the Student Union and the available roles, recommendations of things to do in London from the executive team, and a scavenger hunt to complete while exploring the university campus.

Below is a full list of the events that have taken place during the Autumn 2023 and Spring 2024 Welcome Weeks:

Autumn 2023

- **Welcome Tours**, 18th and 19th September 2023.
- **Postgraduates Networking**, 19th September 2023.
- **Networking After Party**, 19th September 2023.
- **Undergraduates Speed friending**, 20th September 2023.
- **'We Are International' Party**, 20th September 2023.
- **Student Union's Welcome Festival**, 21st September 2023.
- **2 Boat Parties** (off campus event - one for PG and one for UG), 21st September 2023.

Spring 2024

- **Welcome Tours**, 23rd and 24th January 2024.
- **Undergraduates Speed friending**, 23rd January 2024.
- **Postgraduates Networking**, 24th January 2024.
- **Boat Party** (off campus event), 25th January 2024.
- **Student Union's Welcome Fair**, 26th January 2024.

Academic Events

Autumn 2023

The Academic Events Officer for Autumn 2023 was Jina Majedi. Jina's ideas for events were not only engaging for students, but also for the academics of Regent's University. For instance, the Academic Competition organized by Jina was a chance for academics and students to join forces in a quiz, testing their knowledge on various subjects. This not only allows for the participants to connect outside the classroom, but also reinforces the sense of community between the two groups. During her term, Jina hosted the following:

- **Academic Support Session, with Academic Skills**, 19th October 2023*.
- **Academic Competition**, 9th November 2023.
- **Academic Networking**, 9th November 2023.
- **Regent's Den 2023**, 11 November 2023.
- **Financial Literacy Talk, with Hery Henry**, 24th November 2023.
- **Academic Support Session, with Academic Skills**, 19th October 2023*.

*Events organized by the Vice President of Councils and Representation.

Spring 2024

For the second half of the academic year, Teresa Janikova joined the Student Union as Academic Events Officer. Teresa joined the executive team after creating two new societies, the Language Society, and the Cyber Security Society. Her creativity and connections allowed her to organize engaging events for her societies, in addition to offering all students a course specific study session during week 10 of classes.

- **Study Session (Fashion & Interior Design, Communications & Marketing)**, with Academic Skills, 15th April 2024.
- **Study Session (Art History, Media & Communications, International Relations)**, with Academic Skills, 16th April 2024.
- **Study Session (Business, Finance and Global Management)** with Academic Skills, 16th April 2024.
- **Study Session (Acting, Film and Screenwriting)** with Academic Skills, 16th April 2024.
- **Study Session (Psychology and Psychotherapy)** with Academic Skills, 16th April 2024.

Social Events

The Social Events Officer for this academic year was Simran Bagla. Simran's approachability allowed her to connect with the students coming to the social events. She offered some events for the student body that celebrated her culture, such as a Diwali Party and a Holi Gathering. Simran's positive attitude and social personality made her a good officer to help develop the sense of community on campus.

Below are the lists of social events per term organized by the Student Union:

Social Events in Autumn 2023:

- **Board Games Night**, 10th October 2023.
- **Aspiring Heroes Campaign**, 17th October 2023.
- **Quiz Night**, 17th October 2023.
- **Halloween Party**, 31st October 2023.
- **Dia de los Muertos Social**, 2nd November 2023.
- **Diwali Party**, 13th November 2023,
- **Winter Wonderland**, 8th December 2023.
- **Maddox Parties** (off campus events)
 - **Grand Autumn After Party**, 27th September 2023.
 - **Halloween Party**, 1st November 2023.
 - **Winter Holidays Party**, 6th December 2023.

Social Events in Spring 2024:

- **Chinese New Year Social**, 10th February 2024.
- **Valentine's Day Party**, 15th February 2024.
- **Saint Patrick's Day Party**, 14th March 2024.
- **Holi: Festival of Colors**, 21st March 2024.
- **Maddox Parties** (off campus events)
 - **Welcome to Regent's Party**, 31st January 2024.
 - **Spring Fever Party**, 20th March 2024.
 - **Big Summer Blowout Party**, 17th April 2024.

Societies

Autumn 2023

In Autumn 2023, Rishi Rao served as Societies Officer. Rishi's creativity brought a new perspective to the Executive Team. His communal aspect allowed him to easily connect with each society. Rishi resigned from his Officer role in October 2023, due to personal reasons. The Student Union thanks him for his work with us.

The Vice President of Community Development, Tamar, took over the position for the remaining of the semester.

Below is a list of society events which took place during the term:

- **Mario Surprise Gaming Tournament** (Gaming Society).
- **'Gender and Sexuality in Literature and Art' Seminar** (LGTQIA+ Society), in collaboration with the Vice President of Wellbeing & EDI, Julia Weiner, and Catherine Davidson.
- **A-Z Storytelling** (Creative Writing Society).
- **Regent's Through the Lens** (Lens – Photo Society).
- **Art from Nature** (Palette – Art Society).
- **Giant Game of Monopoly** (Bulls & Bears – Investment Society).
- **Performance Presentation** (Theatrics – Drama Society).
- **Islamic Movie Night** (Islamic Society).

Spring 2024

In Spring 2024, Amanda Taylor joined the executive team as Societies Officer. Amanda's innovative spirit led her to construct a solid structure for the societies. She helped achieve easier access to the societies, through the creation of a WhatsApp Community. This links all the societies together and allow members of a certain society to join another more

efficiently. It also facilitates communication among societies and higher promotions of their meetings and events. Amanda’s professionalism helped in having a good understanding of each society.

Below is a list of society events which took place during the term:

- **Pokémon Gaming Tournament** (Gaming Society).
- **Creative Writing Session** (Creative Writing Society).
- **An Acting Workshop with Michael Mears**(Performance & Theatre Society).
- **LGBTQIA+ Movie Night** (LGBTQIA+ Society).
- **Iftar Event** (Islamic Society).
- **Sustainable Fashion Show** (Fashion Society).
- **Digital Dilemmas in Cyber Security**, with Katherine Orlova (Cyber Security Society).
- **Terry Newman Book Launch** (Fashion Society).
- **Culture Event** (Islamic and Language Societies).
- **Improv Night** (Performance & Theatre Society).

Active Societies during the Autumn 2023 and Spring 2024 terms.

Autumn 2023	Spring 2024
LGBTQIA+ Society	LGBTQIA+ Society
Lens (Photography Society)	Finance Society
Theatrics (Drama Society)	DACH Society
Marketing Society	Marketing Society
Gaming Society	Gaming Society
Bulls & Bears (Investment Society)	Cyber Security Society
Palette (Art Society)	Fashion Society
Creative Writing Society	Bulls & Bears (Investment Society)
The Desi Clan (Desi Society)	Performance & Theatre Society
DACH Society*	Eco Campus Society
Finance Society*	Language Society
Islamic Society*	African Culture Society

**Society Created during the Term*

Sustainability

Autumn 2023

The first Sustainability Officer of the Student Union was Gabriella Genova. Gabriella’s professionalism brought her to create four outstanding campaigns on different aspects of sustainability. She brought insights to the team, such as how to be sustainable ourselves

or as a team. Gabriella also organized a discussion-based event to raise awareness on urging environmental issues and supported the President's initiatives to organize a Clothes Swap.

- **5 Ways the SU is Being Sustainable** (Instagram campaign), November 2023
- **Staying Hydrated** (Instagram campaign), November 2023.
- **Clothes Swap**, 29th November 2023.
- **The Green Screen (eco-documentaries and discussions)**, 30th November 2023.
- **Waste Reduction** (Instagram campaign), December 2023.
- **Sustainable Transport** (Instagram Campaign), December 2023.

Spring 2024

During the second half of the year, Prithvi Singh joined the executive team as Sustainability Officer. Prithvi's experience in sustainability brought good insights to the team. He created the Eco Campus Society, in which he aims to develop projects with the society members on how to achieve a higher sustainable standard at Regent's University. In addition, Prithvi created a Climate Change Campaign, published on the Student Union's Instagram page on Earth Day. This campaign also celebrated the changes brought on campus by Neil Brooke, Director of Conferences & Events, including the removal of all single-use plastic bottles on campus. *

- **Earth Day: Climate Change** (Instagram Campaign), April 2024.

Read more about the key achievements on sustainability on page 6.

WELLBEING & EDI

The newly formed Wellbeing & EDI team was led by Lola Adrienne Duncan. Lola dedication to the role has been exemplary; she has work in great lengths to raise awareness on the different resources available for students, creating campaigns on time and stress management before and after assignments, and much more.

During the year, Lola worked on the different events and campaigns:

- **'Gender and Sexuality in Literature and Art' Seminar**, in collaboration with the LGBTQIA+ Society, Julia Weiner, and Catherine Davidson, 20th November 2023.
- **Mental Health Resources for Students** (Instagram campaign), December 2023.
- **Time Management and Assessment Study Tips** (Instagram campaign) December 2023.
- **6 Tips to Combat Stress after Assessments and Classes** (Instagram campaign) December 2023.

- **Journaling Prompt to Manage Stress** (Instagram campaign) December 2023.
- **Puppy Yoga**, 26th October 2023, and 29th February 2024.
- **Puppy Yoga Free Tickets Contest** (2 weeks prior to each event).

Social Inclusivity

Autumn 2023

The Student Union's first Social Inclusivity Officer was Neha Parmar. During the semester, she brought good insights to the executive team on how to create more inclusive events and activities that reinforce the sense of community, but also reinforcing the caring for said community. She achieved this by hosting a Campus Clean Up, after which the attendees received a certificate of participation to thank them for their commitment and willingness to keep our beautiful campus litter free.

- **Community Outreach: Campus Clean Up**, 28th November 2023.

Spring 2024

During the second half of the academic year, the role of Social Inclusivity Officer remained unfulfilled. The Vice President of Wellbeing & EDI, Lola, took over the responsibilities of the position. To help students unwind in the gist of their final assignments, Lola organized the following event:

- **Board Games and Painting Night**, 25th April 2024.

COMMUNICATIONS

This academic year also marked the first time the Student Union had a Communications team. Nur Fadhilah Herwansyah (Dila) was the elected Vice President of Communications. During her term, she highly increased our communications to students through our Instagram and Tik Tok pages. With her exemplary organizational skills, Dila led her team to deliver countless posters, videos, and campaigns, whilst listening to students' feedback to improve our social media pages.

Read more about the key achievements of communications on page 5.

Marketing

Jasmine Chantelle Hippolyte fulfilled the role of Marketing Officer for the year. Jasmine delivered a large quantity of promotional material for the Student Union this academic year. She also helped in developing a more cohesive Instagram page by implementing a specific template to the marketing material.

Social Media

Mary Carolina Leite Da Cunha Bento served as Social Media Officer. Mary's responsiveness made her a great officer for the role. She helped in creating various videos for the social media pages with the different officers of the Executive Team, whilst proactively engaging with the students contacting the Student Union or interacting with the different posts.

Campaigns and Promotion

Autumn 2023

During the first half of the academic year, the role of Campaigns and Promotion Officer remained unfulfilled. However, the executive team worked together in gathering feedback from students during the various events organized.

Spring 2024

For the Spring Term, Sophie Suzanne Malin joined the Student Union as Campaigns and Promotion Officer. Her eagerness to learn about the Student Union drove her to become rapidly comfortable within her role. Her communal attitude made it easy for Sophie to gather valuable feedback from students at events. Sophie also demonstrated her proactiveness by helping develop campaigns, videos and promotional material for the team.

Reporting Back: 'You Said, We Did' Campaign

We appreciate the feedback submitted and the words of encouragement from fellow students. To address some of the feedback, we have created a 'You Said, We Did' campaign to report back to the student body on the relevant actions taken.

General Feedback/Requests	Actions Taken
More SU activities and more inclusive events.	Total of 82 events in 23/24
Earlier promotions of events.	Promotion on social media 2 weeks prior to events.
Introducing the Student Union during the Welcome Week.	Executive members were included in various activities and events while wearing their SU Jackets.
More academic and formal events.	Total of 30 events (academic, wellbeing and council) which included a wide range of events.

Student Union engagement needs to be improved towards the wider student body.	Utilizing the television on campus for wider visibility.
Lack of communication and engagement with the Council Presidents (CP).	CP are available for their members at all times via email and WhatsApp.

CHALLENGES

Redefining Success “Small is better”

During our work this year, we have learned to redefine our definition of success on building a strong community among our students. We changed our focus from organizing big events to engage with a high number of attendees, to small events for specific students’ needs, creating strong small communities among our students.

Students’ management during on campus events

Following the increase of students’ engagement in our events, we faced some obstacles. Students attending some events in bigger numbers created disorganization and issues in crowd management for our officers. We learned that communication and risk assessment are essential for all events.

Bigger structure means more recruitment time

With the restructure of the Student Union in May 2023, the executive team grew from 15 positions to 22 positions, including the President. This meant that the recruiting process took longer than anticipated and a higher number of applications needed reviewing. This led to finishing the recruitment process nearly four weeks after the start of each term.

Empowering our Vice Presidents

The restructure required for the Vice Presidents to improve their leadership skills and to complete specific hours weekly in the Student Union office. This was beneficial for the union and ensured that each internal team was led satisfactorily. To help achieve this, the Vice Presidents were empowered and encouraged throughout their term to lead their officers with passion and inspiration. It has been a pleasure to watch the four Vice Presidents grow and shine in their role, and I thank you for your hard work and support.

FINANCIAL REPORT

For the Academic Year 2023/24 we had a good expenditure strategy. Due to the students' engagement in our events, we exceeded our income expectations.

Main Expenditure:

- Events:
 - On campus: Societies, wellbeing, academic events, and social events (Deposits, hosts, refreshments, decorations and materials).
 - Outside campus: Social events (boat parties deposits)
- Merchandise:
 - Hoodies, jackets, water bottles, bags, etc.
- Salaries:
 - SU President and Admin role – full-time positions
- SU - Vice Presidents bursaries

Main Income:

- Events
 - Club Nights (entry tickets)
 - Boat Parties (entry tickets)
 - Valentine's Day (gifts sales)
- Merchandise sales

Donations:

In May 2023 we donated £1 for each student who completed the NSS survey to the charity **Brent, Wandsworth & Westminster Mind**.

Results*:

- ◆ **Expenditure < 3%** of the amount budgeted for this academic year
- ◆ **Income > 204%** of the amount budgeted for this academic year.

The Student Union would like to thank the university for their support, financial and advisory, and thank you to all the students who engaged and participated in our activities and events throughout the year.

*As of May 2024. Final version of the yearly financial report in progress.

ACKNOWLEDGMENTS

Thank you to the **Student Body** of Regent's University London. Your participation and enthusiasm in the past year have been inspiring. It is through your feedback, ideas, support and encouragement that the Student Union thrives.

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Thank you to the **Academic and Professional Staff** of Regent's University for your support and collaboration with our team. Together, we have proven time and time again that joining forces leads to better results in organizing a workshop or events for the student body.

Thank you to **Samantha Grady** (Associate Provost of Student Experience) for your support throughout the year. It has been a pleasure to be able to work with you on various projects.

Thank you to the Vice-Chancellor & CEO, **Professor Geoff Smith**, for your support of the Student Union. I have learned a lot from our discussions and find your leadership approach inspirational which supported me in guiding the Student Union Executive Team to achieve great results throughout the year.

Thank you to the Chair of the Board of Directors, **Nick Whitaker**, for your time and interest in the union and for asking reflective questions about our work.

Thank you to my two colleagues, **Amelia Collins** (Sports & Activities Officer) and **Daniela Ferrage** (Student Union Administrator and Events Coordinator). You both bring sunshine to the office, and it has been a pleasure working closely with both of you.

And lastly, a big thank you to **Doris Chavez** (Student Union and Student Voice Manager). Your support in insight has been of great help throughout the year and I feel more confident to tackle challenging discussions or situations with team members due to your exemplary people's approach. I am very grateful for your guidance and advice, which helped me grow not only as a leader, but as an individual.